

# 2019-2020 District Goals



**District:** District 404 A1  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.**

### Action Items:

I will ensure that my district team understands their roles in the Club Officer training process .  
I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.  
I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

1. FDI trained Lions in the various regions will support with ongoing training even after formal trainings in the regions.
2. Online training shall be encouraged for lions who are unable to attend Instructor led training in the regions.
3. Training for clubs secretaries shall take place on the eve of the District Governor's Presentation to underscore its importance. it will be planned by the district GLT Coordinator .
4. Direct mail and sms to incoming Presidents to attend RLLI will be a priority.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.  
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.  
I will support and promote Region/Zone Chairperson training events.  
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

1. The training shall be organized on the eve of the District Governor's presentation by the District GLT coordinator.
2. Training will be widely promoted through all available media by the District GLT Coordinator .
3. Personal calls and appeal shall be made by the District Governor and the District GLT Coordinator to both Zone and region Chairperson.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 20 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## Custom goal and action items

1. New Member Orientation: (a). 150 new lions will complete new member orientation. (b). Training shall be organized quarterly on region b; average of 15 New members shall be trained in each region. (d). Clubs shall be encouraged to ensure that new members undergo training immediately after Induction.
2. CLUB QUALITY INITIATIVE: (a). Clubs will encourage to organize Club Quality Initiative with at least 30% of the clubs organizing the club cause Club Quality Initiative seminars to be conducted for clubs in distress. (c). Already trainers shall be made available to the clubs in the regions and zones.
3. PERSONAL/BUSINESS DEVELOPMENT SEMINARS: At least one business development seminar shall be organized during the fiscal year.
4. WOEN MEMBERSHIP/NEW VOICES WORKSHOP: At least one of such workshop shall be organized during the fiscal year.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	70
2nd Quarter	90
3rd Quarter	60
4th Quarter	60

**By the end of the 4th quarter, the district will add a total of 280 new members.**

### Action Items:

My district will induct 150 new Lions under 40 years old.

My district will convert 20 Leos to Lions.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	2	40
2nd Quarter	3	60
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 7 new clubs.**

**With a minimum of 140 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will start 1 Speciality Club(s).

1. MEDICAL: DIABETES, MEASLES, VISION, PEDIATRIC CANCER AND HELPING THE POOR TO DEFRAY MEDICAL BILLS

My district will start 1 Campus Club(s) at ADEYEMI COLLEGE OF EDUCATION ONDO school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	30
2nd Quarter	100
3rd Quarter	30
4th Quarter	100

**By the end of the 4th quarter, the district's membership drops will not exceed 260 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

1. Certified Guiding Lions will be assigned to work with clubs, both strong and potentially weak clubs on an ongoing basis to ensure that practices which may result to challenges are quickly nipped in the bud.
2. Clubs Quality Initiative seminars shall be aggressively publicized for clubs as a tool to reinvigorate the clubs. A CQI Trainer's workshop had been organized and enough Facilitators are waiting in the regions to engage with the clubs.
3. The District will pay more attention to the welfare of the members. To this end , the district Welfare Committee will be more active and will engage in monitoring the wellbeing of members through the region Chairpersons. to complement this, the district will set up an Accident Insurance Program at no cost to members.
4. The District will be very close to the clubs on day to day basis to appreciate their challenges and proffer solution. This will be achieved through the District Governor monthly personal telephone chart with individual Presidents starting from July 1st 2019. The Zone Chairpersons will be encouraged and strictly monitored to conduct District Governor Advisory meeting and not on Region basis and must visit each club at least once in a quarter.
5. Past District Governors and very senior Lions will serve as mentors to clubs assigned to them through the District Clubs Mentoring, monitoring and sustainability Committee be headed by a Past Council Chairpersons which shall be set up by the District Governor.
6. Clubs will be encouraged to embrace "MY Club My Way" for improved members satisfaction.

## NET GROWTH GOAL

280	+	140	-	260	=	160
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## **SERVICE: PEOPLE SERVED**

**In the 2019-2020 fiscal year, my district will serve 119545 people.**

### **Action Items:**

Of the total number of people served in my district, 50000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

1. Clubs in my District will be encouraged to carry youth focused activities quarterly.
2. I will ensure that activities within my district follow strictly the LCI Service Planner/scheduler.
3. I will encourage Clubs to execute impactful Legacy projects either on zonal or regional bases within their community
4. All the above will be carried out under the direct supervision of the District GST Coordinator .

## **SERVICE ACTIVITIES**

**In the 2019-2020 fiscal year, my district will complete 500 service activities.**

### **Action Items:**

I will educate clubs in my district about our global causes.

## **SERVICE ACTIVITY REPORTING**

**In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

1. I will ensure that all clubs in my District appoint a Club Service Chairperson.
2. Clubs will be encouraged to focus their attentions on the five Global focuses on monthly bases within their community.
3. To achieve greater impact, all clubs will be encouraged to carry out community needs assessments before they embark on their projects.

### **Custom goal and action items**

1. Appointment of a District GST Coordinator
2. Training of all clubs officers particularly the service Chairpersons and the Secretary regularly especially in the first quarter of the fiscal year on the importance of reporting, reporting format and reporting platform. This will be carried out by the GLT and GST Coordinator with the cooperation of the ICT committee.
3. As one of the areas of focus of LCI the district shall ensure that activities geared towards awareness and control of Diabetes be achieved through the working together of Zone and Region Chairpersons with presidents of clubs in their areas.
4. 5000 less privileged will be fed in the 10 regions of the district January 31st 2020. This will be achieved by encouraging all clubs in the district through the action of the appointed chairperson of the Relieving Hunger committee and coordinated by the District GST Coordinator
5. The District will raise special awareness about Pediatric Cancer. The Committee on Pediatric cancer working with the GST Coordinator will organize an event in every region while the clubs will be encouraged to do same.
6. Sight related activities will be given a pride of place it deserves through the following activities:
  - a. Screening of minimum 250 people from each region making a minimum of 2500 people throughout the district by clubs
  - b. Clubs will be encouraged to carry a minimum of 10 each cataract surgeries making a total of 100 for the district
  - c. Through the clubs at least 100 patients will receive medication while another 100 will receive corrective eye glasses.
  - d. We will encourage the clubs to come together to explore the possibility of carrying out cornea transplant .
7. The District through the committee on environment will organize a central awareness seminar while the clubs will be encouraged to carry out activities that are geared towards evacuating or clearing of plastic waste in endemic areas within their communities.

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 2000.00

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 3 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 5 100/100 Clubs this year

Additional action items to achieve this goal:

1. Donating to LCIF through campaign 100 will prominently feature in all District activities including all cabinet meetings, Zone advisory meeting, district Governor visit to clubs etc.
2. The DG Team will work together to promote donations through Campaign 100.
3. Each club will be encouraged to appoint Club LCIF Officer.
4. The District LCIF Coordinator will go round all the clubs in the district to propagate the importance of campaign 100 hence LCIF.
5. Through the efforts of the District LCIF Coordinator, the clubs will be encouraged to become 100/100 club.
6. Existing Melvin Jones Contributors will be encouraged to contribute more.

## **ADVOCATE**

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

1. Throughout the fiscal year, I will promote the use of MYLION as the platform of reporting anywhere I go.
2. The GLT and GST Coordinators will jointly organize a workshop on MYLION on the eve of the DG Presentation to underscore the importance of this APP. The training will continue at every GLT regional activities and by invitation from any club, zone or region.
3. I will assist Lions and Leos to know where they can find resources to help master the use of MYLION App .

### **Custom goal and action items**

1. The Target of \$20,000 through campaign 100 will be achieved by getting at least 200 lions to donate \$100 each.
2. I will work assiduously to get at least three new model clubs at the end of the fiscal year.
3. Working through the District LCIF Coordinator and Club LCIF Officers, we will ensure that at least 25 new and old donors are achieved.
4. Club LCIF will be trained on how best to carryout their duties to encourage and attract new donors.